Oren Gelbendorf

CONTACT

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🖥️ http://bit.ly/2EiaHtv

SKILLS

- Great interpersonal skills
- Focused & goal driven
- Fast learning
- Working well under pressure
- Ability to prioritize tasks
- Analytical skills
- Ability to work well independently
- Excellent learning skills
- Extremely proactive with a drive to constantly look for opportunities

TECH SKILLS

- Zapier & IFTTT
- Photoshop & Lightroom
- Camtasia (Video editing)
- Excel Expert
- Trello & Asana

DEV SKILLS

- C# .net Framework 4
- SQL – SP and functions
- WPF, MVC
- JS Jquery, React

ABOUT

Hard working, responsible with personal integrity, ethics and credibility, I'm eager to work on a new exciting and challenging project.

With strong background in code, marketing and customer services I bring versatile capabilities into a company. I excel in interpreting user needs into clean efficient tasks and know how to communicate it to the customers.

EXPERIENCE

Founder and CEO @ WixMeUp | Project manager | Digital consulting | Marketing Automation | Customer success

2016 – present

- **Manage multiple digital projects simultaneously**
- **Develop Marketing Automation**
- Manage digital ads with Google and Facebook
- Lecturer specializing in variety of digital subjects
- **Expert for creating professional technical tutorials**
- **Collaborate with Wix product managers for promote the platform**
- Design and develop Wix websites

Software engineer | NCR (formerly known as Retalix)

2013 – 2016

- Server side development using C# on .Net 4 environment, vs2012
- Working with design pattern, Unit Test.
- Working with Castle framework as an IOC framework
- Working as a part of an Agile driven team
- **Customer support on-site during production (USA & England)**

Software Engineer | infrastructure | ICE (formerly known as SuperDerivatives | finance)

2012 – 2013

- .Net programing in framework 4 VS2012
- Working with technologies such as: WPF, SQL, MVC
- **Work with external suppliers by defining requirements and specification needs of the company**
- **Solving integration critical issues in production environment**

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EDUCATION

2003 - 2006

B.A. in Business management and information system.
(avg grade 91)
Ruppin academic center

1996 - 1999

Computers and biology
Katznelson high school, Kfar Saba

LANGUAGES

Hebrew – Mother tongue
English – Fluent
Spanish – Basic level

REFERENCES

Guy Greenberg
Manager in Retalix
Phone: +972-54-6620894

EXPERIENCE CONTINUED

Developer in automation team. Superderivatives (finance)

2009 – 2012

- Design, develop and maintain tests according to object oriented principles.
- .net programing in framework 4 VS2012
- Develop infrastructure shell that supports the automation test
- Manage tasks and bugs in Team system 2010

QA. Superderivatives (finance)

2007 – 2009

- Implement, plan, set and run manual and automated tests on a web application
- Support the product on different stages: definition, planning and development
- Writing Test Cases documents and execute it in a manual or automatic test

MILITARY SERVICE

1999-2002

Computer's officer in Home front command - Overall responsibility for managing users and Troubleshooting hardware and software for all users in the base. In addition, full responsibility for technical and operational aspects of auto dialer system.

COURSES

- Digital Marketing Automation
- Google Analytics Expert
- Advance google ads
- Instagram Marketing
- Facebook Marketing